



For Immediate Release

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The Great Provincetown Schooner Regatta Salutes The Arts At The Provincetown International Film Festival

Provincetown, MA (June 12, 2010) – Regatta Commodore Charlotte Walker announced today that in conjunction with the Provincetown International Film Festival that a *Film and Sail* party will be held on Thursday, June 17th from 6 to 7:30PM at the Waterford Inn located at 386 Commercial Street in Provincetown.

All sailors, filmgoers, artists and friends of the arts and Regatta are invited to this event to introduce the Regatta's 2010 schedule and its new venue, *Sail In The Arts*[™]. Attendees will also have the opportunity to share in the conversations about the ongoing Film Festival activities.

The Waterford Inn is graciously donating a portion of proceeds from the bar and also from dinner reservations made for the evening, which must be made in advance, to benefit both non-profit organizations.

If making dinner reservations for the evening, please mention the Regatta, the Film Festival or *Film and Sail* when you call the Waterford at (508) 487-6400.

About The Great Provincetown Schooner Regatta

The Regatta is like no other competitive sailing event on Cape Cod, combining competitive events for historic as well as modern vessels including one-design competitions. Taking place in picturesque and historic Provincetown Harbor, the town and harbor provide a context that reinforces the links between our local maritime history, fishing vessels, sailing, the great resources of our region, our culture and our economy. Working in tandem with cultural and research institutions in Provincetown and Cape Cod, we educate the public about the schooner races held off the New England coast from 1886 to 1938, and commemorate Provincetown's 1907 Lipton Cup victory. The Regatta shares the story of Provincetown's place in the traditional fishing industry as well as educates the younger generations about the days of Cape Cod's past. The Regatta will take place from September 3rd to 11th, 2010 with the famous Schooner race, The Challenge for the Fishermen's Cup from Gloucester to Provincetown, taking place on September 7th.



As a part of the Great Provincetown Schooner Regatta, the program charts a course through our deep maritime history and culture and our diverse arts community. Working with numerous museums and galleries through special exhibits and storefront displays the program celebrates the eight-day historic race week.

About The Provincetown International Film Festival

The Provincetown International Film Festival (PIFF) is dedicated to showcasing new achievements in independent film and honoring the work of acclaimed and emerging directors, producers and actors. PIFF is equally devoted to expanding the audience for independent film and to serving our Provincetown community by filling the void for annual film programming and reflecting the community's rich diversity in our selected films and honorees. An integral part of PIFF's mission is to contribute to the economic and creative vitality of America's oldest art colony.